How to Begin Research

Compile a list of subject key words
• Synonyms
• Check the spelling
• Start Small

Find between 5-10 resources that match your subject. Analyze these sources for your paper before gathering more.

Create a rough outline. Based on the information you have already collected write down a summary of what you want to cover in your paper.

Where to Look for Information

Books - In-depth overviews or historical background on a subject

Database – For scholarly research articles that give specific case data or recent developments in an area

Internet – For demographic statistics or current information that has not yet been published academically

Call 406-275-4875 for off-campus database access

BUSINESS WRITING HELP

The 12 Powers of a Marketing Leader
HF 5415 .B35 2017

Business Forecasting
HD 30.27 .B87 2015

Talk Like TED The 9 Public Speaking Secrets of the World’s Top Minds
HF 578.22 .G353 2014

Business Analytics for Managers
HD 38.7 .L39 2017

Financial Literacy for Millennials
HG 179 .S53 2016

Research Assistance

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Business Magazines

Consumer Reports TX 355 .A1 C6
Entrepreneur HF 5001 .I6
Kiplinger’s Personal Finance HC 101 .C47
Montana Business Quarterly HC 107 .M9 M586
Newest issues are on display in the Library Commons

Books

HD: Industries
- HD 30.28 Business Planning
- HD 31 Business Management
- HD 57.7 Leadership
- HD 62.5 Business Plans /Strategic Planning
- HD 66 Team Building

HF: Commerce
- HF 5383 Resumes/Cover Letters
- HF 5415 Marketing
- HF 5549.5 Human Resources
- HF 5549.16 Interviewing
- HF 5691 Business Math
- HF 5718-5825 Business Writing

HG Finance

HJ: Public Finance

Databases

EbscoHost Web—*Business Source Complete*
- Recommended source to begin business research
- Covers all disciplines of business including marketing, management, accounting, finance and economics
- Provides company information, company profiles and SWOT analyses
- Optional Business Search Interface includes industry profiles, as well as market research reports

EbscoHost Web—*Academic Search Complete*
- A comprehensive academic full-text database

EbscoHost Web—*Regional Business News*
- Includes more than 80 regional business publications covering all metropolitan and rural areas within the United States. Includes searchable full-text

Websites

APA Citation Help
- blog.apastyle.org/apastyle

Business USA
- gsa.gov/reference/for-gsa-employees/on-the-go/businessusaessUSA

U.S. Small Business Administration
- sba.gov

Minority Business Development Agency
- mbda.gov

Internal Revenue Service
- irs.gov

Federal Trade Commission
- ftc.gov

US Department of Commerce
- commerce.gov

US Census Bureau-North American Industry Classification System (NAICS)
- census.gov

Montana Census & Economic Information Ctr
- ceic.mt.gov/dashboard

Market Watch—The Wall Street Journal
- marketwatch.com

Bureau of Labor Statistics