How to Begin Research

Compile a list of subject key words

- Synonyms
- Check the spelling
- Start Small

Find between 5-10 resources that match your subject. Analyze these sources for your paper before gathering more.

Create a rough outline. Based on the information you have already collected write down a summary of what you want to cover in your paper.

Where to Look for Information

Books - In-depth overviews or historical background on a subject

Database – For scholarly research articles that give specific case data or recent developments in an area

Internet – For demographic statistics or current information that has not yet been published academically



Call 406-275-4875 for off-campus database access

BUSINESS WRITING HELP

The 12 Powers of a Marketing Leader HF 5415 .B35 2017

Business Forecasting HD 30.27 .B87 2015

Talk Like TED The 9 Public Speaking Secrets of the World's Top Minds HF 578.22 .G353 2014

> Business Analytics for Managers HD 38.7 .L39 2017

> Financial Literacy for Millennials HG 179 .S53 2016

Research Assistance

Jani Costilla-Sure Chief

Library Director

jani_costilla@skc.edu 406-275-4874

Felicia Gill

Instruction & Outreach Librarian

felicia_gill@skc.edu 406-275-4872



D'ARCY MCNICKLE LIBRARY



D'ARCY MCNICKLE LIBRARY

Guide to Library Resources for Business

D'Arcy McNickle Library

library.skc.edu

58138 US Hwy 93 P.O. Box 70 Pablo, MT 59855-0070

Circulation Desk: 406-275-4875

Fax: 406-275-4812

Books

HD: Industries

- HD 30.28 Business Planning
- HD 31 Business Management
- HD 57.7 Leadership
- HD 62.5 Business Plans /Strategic Planning
- HD 66 Team Building

HF: Commerce

- HF 5383 Resumes/Cover Letters
- HF 5415 Marketing
- HF 5549.5 Human Resources
- HF 5549.16 Interviewing
- HF 5691 Business Math
- HF 5718-5825 Business Writing

HG Finance

HJ: Public Finance

Business Magazines

- Consumer Reports TX 355 .A1 C6
- Entrepreneur HF 5001 .16
- Kiplinger's Personal Finance
 - HC 101 .C47
- Montana Business Quarterly
 - HC 107 .M9 M586
 - Newest issues are on display in the Library Commons

Databases

EbscoHost Web—Business Source Complete

- Recommended source to begin business research
- Covers all disciplines of business including marketing, management, accounting, finance and economics
- Provides company information, company profiles and SWOT analyses
- Optional Business Search Interface includes industry profiles, as well as market research reports

EbscoHost Web—Academic Search Complete

A comprehensive academic full-text database

EbscoHost Web—Regional Business News

 Includes more than 80 regional business publications covering all metropolitan and rural areas within the United States. Includes searchable full-text

Websites

APA Citation Help

https://apastyle.apa.org/blog

Business USA

https://www.busa.org/

U.S. Small Business Administration

sba.gov

Minority Business Development Agency

mbda.gov

Internal Revenue Service

irs.gov

Federal Trade Commission

ftc.gov

US Department of Commerce

• commerce.gov

US Census Bureau-North American Industry Classification System (NAICS)

census.gov

Montana Census & Economic Information Ctr

ceic.mt.gov/dashboard

Market Watch—The Wall Street Journal

marketwatch.com